

# CONNECT 2021: Plumbing & HVAC Apprentice Contest Sponsorship Opportunities

Show your support for workforce development by sponsoring one of the most popular features of PHCC's CONNECT Product and Technology Showcase!

The Plumbing & HVAC Apprentice Contest attracts the top plumbing and HVAC apprentices from around the country to compete in a career-accelerating event that shows off their skills and knowledge.

## Plumbing Contestants

- Install a basic three-piece bathroom—toilet, sink, and shower
- Install water and drain, waste and vent lines
- Determine rough-in locations
- Establish grade lines for installing plumbing
- Install vents and cleanouts
- Rough-in waste and vent lines
- Rough-in water supply lines
- Secure horizontal and vertical lines of pipe to wood and metal surfaces

## HVAC Contestants

- Demonstrate proper oxyacetylene brazing techniques
- Perform a pressure test and leak test, and pull a vacuum on a system
- Demonstrate proper recovery procedures
- Take a full set of readings on a functioning package unit and measure airflow, static pressure, and capacity from the package unit
- Perform a hands-on diagnostic and repair on a package unit
- Take a written test evaluating HVAC knowledge

### CONNECT 2021

October 20-22, 2021  
Kansas City Convention  
Center

### Contact:

Elicia Magruder: [magruder@naphcc.org](mailto:magruder@naphcc.org)  
Cindy Sheridan: [sheridan@naphcc.org](mailto:sheridan@naphcc.org)

# INVEST IN THE BEST

## Showcase the Next Generation of Plumbing and HVAC Technicians

### Plumbing or HVAC Contest Headline Sponsor Investment: \$7,000

Your sponsorship includes a Contestant Sponsorship (see below) that funds travel for an apprentice to compete in the contest. Headline sponsorship also includes prominent recognition in pre-event promotional materials, on-site signage, and in post-event PHCC and trade press communications. There will be sponsor signage in the contestant area and you may provide a logoed t-shirt for the contestant to wear during the competition, plus logoed items for the contestant goody bags. A photo opportunity with your contestant for use in marketing and social media efforts may be possible.\*

### Contestant Sponsor Investment: \$3,500

Your sponsorship funds travel for an apprentice to compete in the contest. There will be sponsor signage in the contestant area and you may provide a logoed t-shirt for the contestant to wear during the competition. A photo opportunity with your contestant for use in marketing and social media efforts may be possible.\*

### Co-Sponsor Contestant Dinner Investment: \$3,000, Three Available

A shared meal at the end of a long contest day builds community and prepares the contestants for the next day. Sponsors are recognized with signage at contestant dinner and the opportunity to attend the dinner and speak to the group. Attendees at the dinner include apprentices and their guest(s), committee members and contest judges.

### HVAC Contest – Event Sponsorships Investment: \$1,500 Per Event

The HVAC contest includes special testing events, with an exclusive sponsorship opportunity for each event. These test events include: Brazing, Refrigerant Recovery, Taking Readings/Calculations, Troubleshooting, and Wiring. Recognition includes signage at the testing event.

### Contest Breakfast or Lunch Sponsorships Investment: \$1,000 Each, Four Available

Competitions are hard work and our participants need a good meal to fuel their efforts. Your sponsorship will provide a meal for the contestants, committee members and judges. Recognition includes signage.

\*Photo opportunities cannot interfere with contestants' completion of work.



# CONNECT 2021

## Plumbing & HVAC Apprentice Contest Sponsorship Opportunities



**ACTNOW! Sponsorship benefits will be based on options available at time of reservation.  
Your company will be invoiced for sponsorship at a later date.**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**My company is interested in supporting the Apprentice Contest(s)  
at the following level(s):**

**Plumbing Contest Headline Sponsor**  
\$7,000

**HVAC Contest Headline Sponsor**  
\$7,000

**Contestant Sponsor**  
\$3,500

**Co-Sponsor Contestant Dinner**  
*Limited Availability (3)*  
\$3,000

**HVAC Contest Testing Event Sponsor**  
\$1,500 Per Event (*Choose one or more*)

**Contest Breakfast or Lunch Sponsorships**  
*Limited Availability (4)*  
\$1,000

Brazing

Refrigerant Recovery

Taking Readings/Calculations

Troubleshooting

Wiring

*Please contact me to discuss possible  
exhibit opportunities at CONNECT*

**Email Completed Form to:**

Elicia Magruder: [magruder@naphcc.org](mailto:magruder@naphcc.org)

Cindy Sheridan: [sheridan@naphcc.org](mailto:sheridan@naphcc.org)